Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority’s website. If you require any further clarification, please contact the Authority’s planning department.

<table>
<thead>
<tr>
<th>1. Site Address</th>
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<tbody>
<tr>
<td>Number</td>
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<tr>
<td>Suffix</td>
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<tr>
<td>Property name</td>
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<tr>
<td>Address line 1</td>
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<td>Address line 2</td>
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<td>Address line 3</td>
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<tr>
<td>Town/city</td>
</tr>
<tr>
<td>Postcode</td>
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Description of site location must be completed if postcode is not known:

| Easting (x)     | 534956 |
| Northing (y)    | 184159 |

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<tr>
<th>2. Applicant Details</th>
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<tbody>
<tr>
<td>Title</td>
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<td>First name</td>
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<td>Surname</td>
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<td>Company name</td>
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<td>Address line 1</td>
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<td>Address line 3</td>
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Planning Portal Reference: PP-07619949
2. Applicant Details

Country
Postcode e6 3bp
Primary number
Secondary number
Fax number
Email address

Are you an agent acting on behalf of the applicant? Yes No

3. Agent Details
No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)
Replacement LED sign (reduction)

Please select the sign types you wish to propose
Fascia sign
Hanging sign
Hoarding sign
Other sign

Hoarding Sign

What is the height from the ground to the base of the advertisement? 5 metre(s)
What is the maximum projection of the advertisement from face of building? 0.3 metre(s)
Dimension:
Height: 4.8 × Width: 3.2 × Depth: 0.3 metre(s)

What materials will the sign be made of?
Aluminium and plastic

What is the maximum height of any of the individual letters and symbols? 100 cm

The colour of text and background
Various sequential static images

Will the sign be illuminated? Yes
Will the sign be illuminated internally or externally? Internally Illuminated
Illuminance levels 300 cd/m2
Will the illumination be static or intermittent? Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Planning Portal Reference: PP-07619949
5. Location of Advertisement(s)
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  
☐ Yes  ☐ No  ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Removal of illuminated poster panel and associated access platform and handrail

Will the proposed advertisement(s) project over a footpath or other public highway?  
☐ Yes  ☐ No

6. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement

From
11/07/2019

To
11/07/2024

7. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?  
☐ Yes  ☐ No

8. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?  
☐ Yes  ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent  ☐ The applicant  ☐ Other person

9. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?  
☐ Yes  ☐ No

10. Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  
☐ Yes  ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  
☐ Yes  ☐ No

11. Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?
12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm
that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)  11/02/2019